

1994/1995

Board of Overseers
of
Lynn University
Presents

FRONTIERS IN
GLOBALIZATION



1994-1995
Luncheon Lecture Series

Lynn University
Boca Raton, Florida

LYNN UNIVERSITY

EDUCATING FUTURE WORLD LEADERS

Our world is compressing, due in part to rapidly expanding technologies and vast improvements in international travel and communications. A global perspective in all facets of business and management is essential if today's university graduates are to successfully respond to the many challenges of our complex and constantly changing world.



Lynn University is committed to preparing the world's future leaders by giving students the global perspective they need.

To ensure that our students receive a global education, Lynn University has established mutually beneficial relationships with other educational institutions such as the University of Stockholm and Trident College in Nagoya, Japan. The American College • Dublin, affiliated with Lynn University, provides another important international dimension to our global education program.

Located on prestigious Merrion Square in Dublin, Ireland, the American College • Dublin educates young men and women to effectively respond to the challenges and opportunities of today's world by providing a liberal arts and business curriculum that emphasizes multicultural approaches to problem solving and global business management.

Lynn University's Study Abroad programs allow students the unique opportunity to earn college credits while learning firsthand about the culture and lifestyle of other countries.



FRONTIERS IN GLOBALIZATION

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Sponsored by the Board of Overseers of Lynn University, the Frontiers in Globalization luncheon lecture series provides relevant perspectives on contemporary issues.

Featuring well-known experts and business leaders, the Frontiers in Globalization luncheon lectures begin at twelve o'clock noon in the Lynn Student Center Auditorium.

Lynn University extends sincere appreciation to the following sponsors for underwriting expenses for our guest speakers:

W. R. Grace & Co.
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COLONEL J. N. BLASHFORD-SNELL
MBE, DSC (HON), FRSGS

OCTOBER 11, 1994

A Royal Engineer and one of the world's most seasoned explorers, Col. John Blashford-Snell has launched more than 60 expeditions worldwide. His missions have included three underwater archeological quests, several desert explorations, and four expeditions to Ethiopia.

In his most famous journey, the Great Abbai Expedition, John Blashford-Snell led the first successful navigation of the rapid-strewn Blue Nile. Among his other major explorations are the Dahlak Quest to a remote and wonder-filled archipelago in the Red Sea and the British Trans-America Expedition from Alaska to Cape Horn across the Darien Gap in Panama.

Challenging Youth Through Global Expeditions

Encouraged by the Prince of Wales, John Blashford-Snell has spearheaded mammoth expeditions to provide inspiring challenges for young people. The goal of these expeditions is to foster the personal growth of youths—many of them from less privileged backgrounds—by teaching them the value of putting service before self.

The first of these expeditions, Operation Drake, was launched in 1978. Working in teams with servicemen and scientists, 400 young explorers took a 150-ton British brigantine, *Eye of the Wind*, around the world on a new voyage of discovery. Operation Raleigh, the latest youth enterprise initiated by John Blashford-Snell, involves young people from all parts of the world and walks of life in adventures with purpose: The youths journey to remote regions to carry out conservation projects and community-aid tasks. This successful program has now been expanded to include exploration and environmental conservation projects for older people.

As chairman of the Scientific Exploration Society, the British chapter of the Explorers Club and Discovery Expeditions, the Colonel continues to explore nonstop.





IRVING R. LEVINE
CHIEF ECONOMICS CORRESPONDENT
NBC NEWS

NOVEMBER 17, 1994

An NBC News correspondent for more than 40 years, Irving R. Levine is one of the most renowned and respected journalists in broadcasting. He has reported and interpreted fastbreaking news and major economic, political and social trends on four continents.

Named the pioneer of television economics reporting by *Time* magazine, Levine is currently NBC's chief economics correspondent in Washington, D.C. In this capacity, he has accompanied Presidents Ford, Carter, Reagan, Bush and Clinton to annual economic summit meetings held in eight countries, and has traveled to Beijing and Shanghai with the Secretary of the Treasury to cover the start of United States-China trade negotiations.

A Global Correspondent

Levine has represented NBC News in Moscow, Rome Tokyo and London. The first television network correspondent accredited in the Soviet Union, Levine broadcast reports from Moscow on events of the Krushchev era following Stalin's rule.

His work as a foreign correspondent includes coverage of the Berlin airlift, the Soviet invasion of Czechoslovakia, the Eisenhower-Krushchev summit meeting in Paris, and the Kennedy-Krushchev summit meeting in Vienna. As a war correspondent, he covered the Korean conflict and truce talks at Panmunjom. Reporting on the Vatican's Ecumenical Council, he accompanied Pope Paul VI on historic flights to Jerusalem and Bombay.

Levine is the author of four books: *Main Street, U.S.S.R.*—a national nonfiction best-seller that has been used as a university textbook, *Travel Guide to Russia*, *The New Worker in Soviet Russia*, and *Main Street, Italy*.

One Man's Success

A Phi Beta Kappa undergraduate of Brown University, Levine received his master's degree from Columbia's Graduate School of Journalism. He has been awarded honorary doctorate degrees by Brown University, Bryant College, Roger Williams College, University of Rhode Island, Northeastern University and Lynn University.

Levine began his journalism career with *The Providence (R.I.) Journal-Bulletin*. He started his career as a foreign correspondent in Vienna, Austria, as bureau chief for the International News Service, and was later named special correspondent for *The Times* in London.

A native of Pawtucket, R.I., Levine served as an officer in the Signal Corps during World War II in the Philippines and Japan. He and his wife, Nancy, have three children.



LYNNE V. CHENEY
CHAIRWOMAN, NATIONAL ENDOWMENT
FOR THE HUMANITIES, 1986-1993

JANUARY 17, 1995

Lynne Cheney, former Chairwoman of the National Endowment for the Humanities (NEH), has earned a reputation as an outspoken advocate for improving education in America. Firm in her conviction that we must reform our educational system, Cheney seeks concrete solutions to persistent problems that plague primary and secondary schools, colleges and universities.

Cheney was unanimously confirmed as NEH Chairwoman by the U.S. Senate in 1986 and again in 1990, making her the first person to be appointed to a second term in the Endowment's 30 year history.

National and International Results

As NEH Chairwoman, Cheney significantly expanded the Endowment's international dimension. She met with educational and cultural leaders from around the world and spoke to national and international audiences on issues ranging from the place of



humanities in vocational education to the role of schools in nurturing democracy. One of her reports, National Tests: What Other Countries Expect Their Students to Know, focuses on lessons that American parents and educators can learn from other countries.

Cheney was also responsible for bringing important educational programs to the American public. Under her administration, the NEH funded several notable museum exhibitions. Perhaps the most famous public program supported by the NEH during her term was Ken Burns's highly regarded television series "The Civil War."

Cheney Speaks Out

Refreshingly frank, Cheney has expressed her opinions on a number of subjects related to education. Among the more controversial are her views on:

Multicultural Education... "Many countries define themselves ethnically, but we have historically defined ourselves by a set of common ideas and ideals. In recent years, the emphasis is all too often on what separates us rather than on what binds us together."

Political Correctness... "The aim of education, as many on our campuses now see it, is no longer truth, but political transformation—of students and society...I am against the attempt to impose orthodoxy, the attempt to shut down debate."

A native of Wyoming, Cheney has been a college teacher, a magazine editor and an author. She holds a Ph.D. in English and is currently the W.H. Brady Jr. Distinguished Fellow at the American Enterprise Institute.



MORT TOPFER
VICE CHAIRMAN
DELL COMPUTER CORPORATION

FEBRUARY 21, 1995

Named vice chairman of Dell Computer Corp. in May 1994, Mort Topfer shares the Office of the Chief Executive Officer with Michael Dell, chairman and CEO for the company. Topfer has more than 30 years of executive management experience.

Before joining Dell, Topfer was corporate executive vice president for Motorola, Inc. He also served the telecommunications giant as president of Motorola's Land Mobile Products Sector, where he managed the company's \$3 billion mobile, portable and data systems function.

Global Responsibilities, Total Quality Success

During his distinguished career with Motorola, Topfer held several executive positions that spanned a full range of global business responsibilities. He developed, ran, and eventually spun-off Motorola's highly profitable paging business; he managed its high-volume manufacturing function, its worldwide sales and marketing force, its multi-channel distribution systems, and its advanced product development activities. As corporate executive vice president, he managed the company's overall operations.

Topfer was also a member of the team that spearheaded Motorola's Total Quality Management effort, for which the company won the coveted Malcolm Baldrige National Quality Award in 1988.

Climbing the Corporate Ladder

Before joining Motorola in 1971, Topfer spent 11 years with RCA Laboratories in various research and development and management positions. During this time, Topfer wrote a book on thick film microelectronics that attracted Motorola's attention, and ultimately led to his joining that company. He began his career as a research engineer with Kollsman Instruments Corp. in New York.

Topfer holds a master's degree in physics from Polytechnic Institute in Brooklyn and a bachelor's degree in the same field from Brooklyn College. He is a member of the Board of Directors of Racotek Corp. and Xillix Corp.





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